Achieving Targets Through Visionary and Innovative Mindset

COURSE TITLE

Achieving Targets Through Visionary and Innovative Mindset

COURSE DATE/ VENUE

6th -10th October 2025

Amsterdam, Netherlands

COURSE REFERENCE

LM202

COURSE DURATION

05 Days

COURSE FEES

£5,500 Per Delegate. This rate includes participant's manual, Hand-Outs, lunch, coffee/tea on arrival, morning & afternoon of each day.

DISCIPLINE

Leadership & Management

COURSE INTRODUCTION

Achieving Targets Through a Visionary and Innovative Mindset is a dynamic course tailored for executives and senior leaders aiming to cultivate a forward-thinking, innovative approach to organizational success. This program empowers participants with the core principles of strategic thinking, including environmental scanning, SWOT analysis, strategic planning, and effective execution. This course is designed to equip individuals and teams with the skills and mindset necessary to achieve organizational and personal targets through visionary thinking and innovative approaches. Participants will build confidence, deepen their understanding, and develop essential skills to enhance their leadership and strategic capabilities. By understanding how to envision future opportunities and apply creative problem-solving, participants will learn to stay ahead in dynamic environments and lead transformative change.

COURSE OBJECTIVE

Upon successful completion of this course, the delegates will be able to:

By the end of this course, participants will be able to:

- Understand the importance of visionary thinking in achieving long-term goals.
- Cultivate an innovative mindset to solve challenges creatively.
- Align personal and organizational targets with a future-focused vision.
- Apply tools and frameworks for innovation and goal-setting.
- Develop strategic action plans that bridge vision and execution.
- Conducting environmental scanning and SWOT analysis to identify opportunities and threats

COURSE AUDIENCE

This course is designed for a diverse range of participants, including:

1. Emerging and mid-level leaders.
2. Business professionals aiming for strategic roles.
3. Entrepreneurs and start-up founders.
4. Innovation managers and team leads.
5. Anyone seeking to enhance goal achievement through creative leadership.
6. Department heads and managers

COURSE CONTENT

Day 1: Visionary Leadership – Seeing Beyond the Now

- The power and role of vision in leadership and performance
- Case studies of visionary organizations and individuals
- Identifying your personal and organizational vision
- Self-assessment: Visionary
- How to develop Innovative mindset
- Communicating the vision effectively
- The benefits of strategic leadership

Group Activities:

- Vision mapping exercise
- Group discussion

Day 2: Developing an Innovative Mindset

- The science of innovation: mindset, habits, and attitudes
- Creative thinking techniques: SCAMPER, lateral thinking, mind mapping
- Overcoming fear of failure and resistance to change
- Innovation blockers and how to dismantle them
- Conducting environmental scanning and SWOT analysis
- Using data to inform strategic decisions

Group Activities:

- Innovation warm-up games
- workshop
- Case study

Day 3: Aligning Vision with Target Setting

- Vision-to-goal framework: Bridging long-term vision with short-term objectives
- Setting SMART, CLEAR, and stretch goals
- Aligning individual and team goals with organizational direction
- Prioritization and strategic planning
- The role of accountability in strategic planning
- Communicating the plan to stakeholders

Group Activities:

- Goal cascade exercise: Translating vision into team objectives
- workshop (Objectives & Key Results)
- Peer review of target plans

Day 4: Innovating for Execution and Impact

- Identifying key success factors
- Design thinking for goal achievement
- Lean innovation: Prototyping and testing ideas quickly
- Tools for solving complex problems with innovation
- Leveraging technology and trends to stay ahead

Group Activities:

- Team challenge to solve a problem
- Rapid prototyping session

- Presentation and feedback of innovative solutions

Day 5: Leading Change with Vision and Innovation

- Building a culture of innovation
- Sustaining a strategic mindset over time
- Communicating vision and inspiring action
- Leading change through influence and innovation
- Sustaining innovative cultures
- Measuring progress & Encouraging continuous improvement
- Creating a learning organization
- Celebrating successes and learning from failures

Group Activities:

- Feedback and coaching sessions
- Action planning: 90-day innovation roadmap
- Course reflection and takeaway planning

COURSE CERTIFICATE

TRAINIT ACADEMY will award an internationally recognized certificate(s) for each delegate on completion of training.

COURSE METHODOLOGY

The training course will be highly participatory and the course leader will present, guide and facilitate learning, using a range of methods including formal presentation, discussions, sector-specific case studies and exercises. Above all, the course leader will make extensive use of real-life case examples in which he has been personally involved. You will also be encouraged to raise your own questions and to share in the development of the right answers using your own analysis and experiences. Tests of multiple-choice type will be made available on daily basis to examine the effectiveness of delivering the course.

- 30% Lectures
- 30% Workshops and work presentation
- 20% Case studies & Practical Exercises
- 10% Role Play

- 10% Videos, Software or Simulators (as applicable) & General Discussions